



## QM Selling Online Rules

Online selling channels:

QM products could only be sold thru seller's owned/private domain; it is not allowed to sell thru third-parties domains (Ex: Amazon.com), auctions web and marketplaces web (ex: Ebay.com)

Pricing policy:

1. The Minimum Advertised Price for any QM drain product shall not be less than 20% below the current Manufacturer's Suggested Retail Price (MSRP) as published on the QM price sheet. MAP pricing is established by QM and may be adjusted by QM at its sole discretion.
2. The MAP for all QM products shall be no more than the MSRP provided in the QM Price Sheet.
3. The MAP policy is not applicable to: 1) any in-store advertising that is displayed only in the store and not distributed to any customer(s) outside of their store. 2) Any email newsletters sent to your customer database.
4. If pricing is displayed in other than a brick and mortar retail store, any strike-through or other alteration of the Minimum Advertised Price is prohibited.
5. MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer within the dealer's retail location or over the telephone. QM dealers and sales representatives remain free to sell these products at any price they choose.
6. MAP does not establish maximum advertised prices. All dealers and sales representatives may offer GD products at any price in excess of the MAP.
7. QM's MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitors price", that consumers should "call for a price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.

8. Dealer agrees to hold all trademarks and copyrights of QM drain as the property of QM and use advertising materials provided by QM in an authorized manner only.
  
9. Intentional or repeated failure to abide by this policy will result in termination of dealership or sales representatives. QM does not intend to do business with dealers or sales representatives who degrade the image of QM and its products. It is QM's sole discretion whether or not to provide prior notice or issue warnings before taking any action under this policy.
  
10. Negotiated Contracts: From time to time QM may explicitly approve it in writing to sell certain GD products at below MAP pricing. The discount amount and length of time will be determined at the time of this approved promotion by QM

This MAP policy has been established by QM to help ensure QM as a top manufacture of shower drains and to protect the reputation of its name and products. The MAP policy is also designed to ensure dealers and sales representatives have the incentive to invest resources into services for QM customers. Please indicate your understanding of this policy and your willingness to abide by its terms and conditions by signing and listing the name of your company below.

Agreed by:

Company name: \_\_\_\_\_

Principal name printed: \_\_\_\_\_

Principal Signature: \_\_\_\_\_

Date signed: \_\_\_\_\_

Dealer Address: \_\_\_\_\_

Dealer City/State/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

If in agreement with this policy please fill out the requested information and sign it. Please scan and email to: [info@qm-us.com](mailto:info@qm-us.com)